**University of Melbourne Primary Logo Applications**

**Primary Vertical Housed Logo**

A blue and white logo

Description automatically generated

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| **Logo type** | **File type** | **Print** | **Web/Digital** |
| UoM Logo Vertical Housed CMYK | eps | ü | û |
| UoM Logo Vertical Housed CMYK | jpeg/jpg | ü | û |
| UoM Logo Vertical Housed RGB | eps | û | ü |
| UoM Logo Vertical Housed RGB | png | û | ü |
| UoM Logo Vertical Housed RGB | svg | û | ü |